## Ampnifesto: The Ten Commandments of The Amp

- 1. You are the artist; we focus on your needs & your audience.
- 2. You have a story to tell, we are here to help you tell that story in an interesting way.
- 3. You want your music & films to be available anytime, anywhere, on any device. Yes we can!
- 4. You are interested in longevity, so are we.
- 5. You are innovative and take risks, we support your creativity. Let's go crazy!
- 6. You evolve, we change with you.
- 7. You believe in equal opportunities, we are fair and transparent in all our dealings.
- 8. You are demanding, so are we.
- 9. You are valuable and so is your art, we are proud to deliver that high quality content to your fans.
- 10. We all love music, films & arts that is why, together, We are The Amp.